

Marketing yourself on paper. A resume is intended to get you an interview, where you will have a chance to further describe what you can contribute to an organization and differentiate yourself from the competition. The key is to keep your resume well-organized, concise, and accomplishment-focused.

HOW TO DEVELOP YOUR RESUME

Step One: Brainstorm

Begin by brainstorming a list of experiences and skills that you might want to include in a resume. Consider your academic background, paid and volunteer work or internships, research projects, extracurricular activities, awards, and special skills. Once you have compiled your list, you can start organizing this information into the appropriate categories and focus on tailoring the information you include to the industry that you are targeting.

Step Two: Choose a Format

There are three main resume formats, each emphasizing different strengths. Choose the one which best highlights the experiences you want the employer to notice. Avoid using resume templates that come with word processing applications; they are often difficult to customize and are recognizable to employers.

Chronological

- This is the traditional format and most familiar to employers.
- · Experience within each section is listed in reverse chronological order -- starts with the most recent.
- Effective for those with applicable internships and employment experience.
- Highlights past employers and titles.
- · Accentuates trends in work history such as promotions and increased responsibility.

Functional

- Qualifications and skills are categorized by function.
- · Highlights most relevant or unique skills and knowledge; focuses less on where and when experience was obtained.
- Easier to draw from non-work experience.

- · Work history is usually summarized in a brief section at the end of the document.
- Ideal if experience is not directly related to career objective or if background is varied.

Katherine Nguyen

School Address

EDUCATION

Rice University, Houston, Texas

e in Chemical Engineering expected May 2010 GPA: 3.85/4.00

Relevant Coursework: Kinetics and Reactor Design, Process Dynamics and Control, Separation Processes, Thermodynamics, Material/Energy Balances, Physical and Organic Chemistry

Computer Skills: UNIX, FORTRAN, PASCAL, C++, MATLAB

College du Leman, Geneva, Switzerland Technical Writing course, Summer 2008

Schlumberger, Lafayette, Louisiana Chemical Engineering Intern. Summer 2009

- Researched maximum build rates for drilling tools in short radius environments
- Calculated annular pressure buildup for producing wells in high temperature zones.
 Assisted with internal inspections of various heat exchangers, vessels, and reactors.

ExxonMobil. Baytown. Texas

- Research Intern, Summer 2008

 Analyzed performance of economizers on process furnaces to determine cleaning requirements.

 Designed and implemented system to automatically collect and analyze gas chromatogram data and reactor conditions from four micro reactors using Varian Star GC software.

- Rice University Chemistry Department, Houston, Texas
 Teaching Assistant, Fall 2007 and Spring 2008

 E-Vaulated Student learning and provided feedback on coursework for General Chemistry I.

 Led small group and individual sessions to supplement classroom instruction.

ACTIVITIES & HONORS

Tau Beta Pi Engineering Honor Society Senior Interviewer, Student Admissions Council Co-captain, Lovett College Beer Bike Team Rice University Cycling Team National Science Foundation Scholarship

Sample Chronological Resume



Christopher Hyslop

2343 Greenbriar, #345 • Houston, Texas 77001 • (713) 555-3247 • hvslop@rice.edu • www.hvslopfolio.com

Objective

To obtain a position in publishing or advertising.

- PUBLISHING & DESIGN
 Assisted in copy editing of weekly Houston newspaper
- . Developed programs that increased circulation of weekly newspaper by 6% and tracked reader response.
 Contributing writer for *The Rice Graduate*
- Designed layouts for publications printed by various student organizations.
- Created CD cover designs for a number of local bands.

MARKETING & ADVERTISING

- Planned storyboards for 3 locally-aired commercials
- Proposed and designed print ads selected for use in local magazines.
- Implemented strategic plan for marketing ad campaign at Rice University using data collected from student focus groups.

 • Composed promotional materials and assessed consumer response.

TECHNICAL & STUDIO

- Utilized a range of graphics and design software in completing projects.
 Demonstrated ability in artwork development using various mediums, including watercolor, acrylics, charcoal, oil, and ink.

The Houston Press, November 2008 - Present The Paper, September - May 2007 Publications Office, Rice University, September - May 2007

Rice University, Houston, Texas B.A. in Art and Managerial Studies expected May 2010

Copy Editor, The Thresher Photographer, The Campanile Rice Student Volunteer Program College Representative, Rice Honor Council Rice Social Dance Society

Sample Functional Resume

KIMBERLY L. STEVENS

Position as a Financial Analyst with a consulting firm.

Rice University, Houston, Texas Bachelor of Arts in Economics and Sociology expected May 2010 GPA 3.75/4.00

Universidad de Salamanca, Salamanca, Spain Advanced level coursework in Spanish language and literature, Summer 2009

Pricewaterhouse Coopers, Houston, Texas Sept 08 – May 09
Developed a theoretical model of statistics to calculate tax estimate for US Income Tax
Returns. Designed tax-planning strategies for clients on foreign assignments.

Merrill Lynch, Stafford, Texas Summer 2008
Performed database operations and revised strategic guides for financial planning.
Collaborated with clients in developing individual programs for investment consultations.

GOVERNMENT EXPERIENCE

Congressman Bill Archer, Washington, DC Summer 2007 Congressinal Bill Archer, washington, DC Researched tax proposals and served as liaison for the House of Ways and Means Committee. Implemented methods to respond to constituent inquires more efficiently using the Internet.

LEGAL EXPERIENCE

Vinson & Elkins LLP, Houston, Texas Jan – May 08 Edited and summarized proposals for prospective clients in Litigation Sec

HONORS & ACTIVITIES

Rice Program Council. Treasurer College Women's Intramural Volleyball Team Habitat for Humanity National Merit Scholar Rice Board of Governors Scholarship

Sample Combination Resume

Combination

- Combines the above formats, providing more flexibility in how information is arranged.
- Usually organized to display experiences with descriptions in reverse chronological order grouped under skill headings.
- Allows employer to clearly see both history and specific skills.
- · Works best when there are consistent themes in one's experience that demonstrate relevant qualifications.

It is important that your resume is attractive and easy to follow. Be consistent with your layout of text within sections and your font selections. You can use capital letters, bold face, italics, and indentations to organize and emphasize important information; also pay attention to your use of white space. Your resume should only be as long as necessary to present your qualifications and experience that are relevant to the position (which is generally one page for traditional college students).

Step Three: What to Include in Your Resume

The following sections are typically used in a standard resume.

Heading

This section includes your name, street address, telephone number, and e-mail address. Your name should be at the top center of the page in bold print and a slightly larger font than the other text in your resume. Use formal names and avoid the use of abbreviations. You may wish to include both your school address (in the upper left) and permanent address (upper right).

Objective Statement

The objective statement is optional and is used to provide the reader with an idea of your career interests. It can be useful if you are targeting a specific position or if your career goal is not obvious from the content of your resume. If you choose to include an objective statement, it needs to be beneficial to the person looking at your resume. Make sure that it is specific but brief and that the body of your resume supports this goal.

Education

The education section is usually of particular importance for university students with limited work experience and others who want to highlight their degree(s). Present your post-secondary education in reverse chronological order, beginning with your studies at Rice. It is not necessary to include high school information unless there is something specific about your accomplishments that is applicable and warrants mentioning (e.g., valedictorian, National Merit Scholar); this information becomes less relevant as you advance in your education. You should include information on which institutions you have attended, their location, the degree(s) you received, and the date (or expected date) of graduation. You may also include your GPA (if it is above a 3.0; list your GPA in your major area if it is above a 3.0 but your cumulative is not), class standing, elective concentrations, thesis and dissertation topics, or study abroad experience.

Work/Experience

You can draw from a variety of areas to develop this section. Besides traditional employment, you can include relevant experience gained through temporary jobs, work-study, internships, volunteering, military experience, significant academic assignments, or extracurricular activities. Each entry should state the name of the employer or organization, the location, dates of employment or involvement, the position title,

and a brief description of your responsibilities and accomplishments. If your experience is not directly relevant to the field to which you are applying, emphasize those duties or responsibilities that demonstrate transferrable skills such as: leadership, initiative, teamwork, adherence to deadlines, creativity, or special knowledge and specific skills (e.g., technical writing/research, statistical analysis, public relations, project management).

Action Verbs to Demonstrate Accomplishments & Skills

Management	lectured	remodeled	Creative Skills	catalogued
Skills	mediated	repaired	acted	classified
administered	moderated	solved	conceptualized	collected
analyzed	negotiated	upgraded	created	compiled
assigned	persuaded	1.5	customized	executed
attained	promoted	Teaching Skills	developed	generated
chaired	publicized	advised	directed	implemented
consolidated	reconciled	clarified	established	inspected
contracted	recruited	coached	fashioned	monitored
coordinated	spoke	communicated	founded	operated
delegated	translated	coordinated	illustrated	organized
developed	wrote	demystified	initiated	prepared
directed		developed	instituted	processed
evaluated	Research Skills	enabled	integrated	purchased
executed	clarified	encouraged	introduced	recorded
improved	collected	evaluated	invented	retrieved
increased	critiqued	explained	originated	screened
organized	diagnosed	facilitated	performed	specified
oversaw	evaluated	guided	planned	systematized
planned	examined	informed	revitalized	tabulated
prioritized	extracted	instructed	shaped	validated
produced	identified	persuaded	Shapea	
recommended	inspected	set goals		More Verbs for
reviewed	interpreted	stimulated	Helping Skills	
scheduled	interviewed	trained	assessed	Accomplishments
strengthened		trained	assisted	achieved
supervised	investigated organized	Electrical Classics	clarified	expanded
supervised	reviewed	Financial Skills	coached	improved
6	summarized	administered	counseled	pioneered
Communication	surveyed	allocated	demonstrated	reduced
Skills	systematized	analyzed	diagnosed	resolved
addressed	Systematized	appraised	educated	restored
arbitrated	T	audited	expedited	spearheaded
arranged	Technical Skills	balanced	facilitated	transformed
authored	assembled	budgeted	familiarized	
collaborated	built	calculated	guided	
convinced	calculated	computed	motivated	
corresponded	computed	developed	referred	
developed	designed	forecasted	rehabilitated	
directed	devised	managed	represented	
drafted	engineered	marketed		
edited	fabricated	planned	Clerical/Detail	
enlisted	maintained	projected	Skills	
formulated	operate	researched	approved	
influenced	overhauled		arranged	
interpreted	programmed		-	

Use descriptive phrases that demonstrate your accomplishments when presenting your experience. Begin each statement with an action verb, followed by a noun that relates to the skills and experience desired for the position (Hint: nouns can be keywords found in the job description). Emphasize your contributions to the organization -- perhaps you designed a database that improved efficiency or you were responsible for creating a newsletter or procedures manual that is now being utilized by the organization. Quantify your accomplishments whenever possible; facts and figures are always more convincing than vague descriptions. Also, provide examples that support your statements. Instead of merely saying you are "creative," list some of the new ideas you came up with and describe their impact.

Arrange your descriptive phrases in order of relevance to the position of interest. You can use bullet points or a paragraph format, just be sure that the information is well-organized and manageable.

Other Sections

Depending on the length of your resume and whether you have any additional information to present that is relevant, you may wish to include sections such as: Skills, Honors and Activities, Interests and Hobbies, or Languages. These sections provide a place for you to highlight community activities, leadership roles, public service, publications, research, special training, languages in which you are proficient, hobbies, and other activities that support your objective. Be sure to think about why you are including each piece of information and remember that it is better to highlight a major accomplishment (e.g., spent a summer trekking through Italy or had a story published) than to simply provide a list of everything you have ever done.

References

It is not necessary to include the statement "references available upon request" on your resume. You should prepare a separate document to list your references, using the same heading and paper as your resume. Include their name, title, work address and phone number, email address, and a brief statement on how you know them. Generally, employers will request that you provide them with three to five references that they may contact. Your references should be people that know

Resume Checklist

- 1. Resume format. Does it say "Read Me!"?
- 2. Appearance. Is it brief? Did you use an interesting layout? Type clearly? Appropriate and consistent format?
- 3. **Length.** Are the key points concise? Is it one full page?
- 4. Significance. Did you select your most relevant experiences? Did you highlight your accomplishments?
- 5. Communication. Do your words give the "visual" impression you want? Is your job objective clear?
- 6. **Conciseness.** Does your information focus on the experiences that qualify you for the position?
- 7. Completeness. Did you include all important information? Is the connection made between the job and your experience?
- 8. **Reality.** Does the resume represent you well enough to get an interview?
- 9. **Skills.** Does your resume reflect the skills necessary for the job?

you well and can provide enough detail regarding your work ethic, capabilities, and character. References are usually past employers or professors with whom you have worked closely. Be sure to ask each person for permission before listing him or her as a reference, and it is a good idea to provide that person with a copy of your resume so he or she can better speak to your experience and career goals.

Center for Career Development

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