PERFECTING YOUR ELEVATOR PITCH
“The 30-second speech that summarizes who you are, what you do, and why you’d be a perfect candidate.”
Forbes Magazine

HOOK · WHO ARE YOU?
Name, major(s), graduation date, and reasons for being at the event/session/program.

“Hi, it’s such a pleasure to meet you! My name is Sammy Owl. I’m a Computer Science Major and will graduate in May 2023. I’m at the Career Expo to learn more about different internship opportunities.”

GOALS · WHAT DO YOU WANT?
What position or job focus do you see yourself in? Target the company of the employer you are speaking to. These goals should be realistic.

“Through my research, I believe a future position as a software engineer best aligns with my skills and interests.”

EXPERIENCE · HIGHLIGHTS?
Choose experiences from your resume that relate to the company/job description or experiences that highlight transferrable skills. Remain brief, but informative.

“I enjoy supporting others. Through my role as a Peer Career Advisor, I have served both as a leader and mentor among my peers by assisting them in their career development.”

CLOSING · NEXT STEPS?
This includes next steps, such as exchanging contact information or asking a strong question of interest about company opportunities.

“After reviewing the company website, I noticed that there is a strong focus on mentorship. Could you tell me a bit more about how your company focuses on mentorship for new interns?”

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